

Inspire Business Consulting Profile

Michael Lawrence

Michael Lawrence CPA has over 25 years' diverse experience in assisting small to medium sized businesses with all aspects of their operation, with a focus on helping owners and management increase their understanding of their business and grow their bottom line profitability. In addition to this he has worked with both commercial and not-for-profit organisations across a variety of sectors.



This experience has been gained through a wide variety of roles which have provided practical exposure to not only thousands of businesses across a multitude of industry sectors, but also to relevant government agencies on a Local, State and Federal level.

His extensive background as a Commercial Bank Manager, Certified Practising Accountant (CPA) qualification and genuine desire to support small businesses led him to commence Inspire Business Consulting. The last decade has been spent working with business owners across all areas of their business, with a focus on financial evaluation, management and advice including profit analysis, cash flow budgeting, credit control and finance applications. These experiences have provided both a detailed understanding of and empathy for the advantages and disadvantages of being business owners in today's demanding environment.

Michael's strong technical skills and business development experience, combined with his genuine energy, passion and enthusiasm for working with business operators, ensure a practical professional outcome is achieved. He retains a practical focus and ensures that all issues are analysed and addressed on a level that can be understood and adopted by the owner and all stakeholders.

Inspire Business Consulting specialises in ongoing strategic analysis and support, providing both the expertise and the opportunity for business owners to adopt a management perspective in their business, supporting them with analysis and experience to ensure their goals are achieved.

Examples of Assistance provided

- Business Advisory Services including analysis of business position
- Financial evaluation, management and advice; including cash flow budgeting
- Business plans and planning
- Finance applications
- Grant proposals
- Initial and ongoing mentoring and coaching, including specific skill development and turnaround management